



**Calling upon  
Museum Consultants for empaneling  
(for design & execution) of various  
Museum projects MPL/460/25 Dt. 29.08.2025**



MPL/460/25/EOI Date: 29-08-2025

Last Date of Application: 17<sup>th</sup> October 2025 - 3.00 PM

**MPL/452/25/EOI/ MUSEUM CONSULTATION**

**27.08.2025**

**EMPANELMENT OF MUSEUM CONSULTANTS FOR DESIGN AND  
EXECUTION**

Muziris Projects Limited is a public limited company body under the department of Tourism, Government of Kerala. “Muziris Heritage Project” intends to empanel independent consultants and consultancy firms with technical expertise in relevant fields, and invites Expression of Interest for empanelment. Empaneled individuals and firms may be entrusted with technical works relating to setting up or upgradation of museums in Kerala. Further details including categories, requisite documentation and application forms may be downloaded from [www.museumkeralam.org](http://www.museumkeralam.org). The last date for submission of completed applications is 3 pm on 17.10.2025.

Managing Director  
Muziris Projects Ltd

## **CONTENTS**

- 1. INTRODUCTION**
- 2. MISSION AND VISION OF MUZIRIS HERITAGE PROJECTS**
- 3. PROJECT RATIONALE**
- 4. OBJECTIVES OF THE EOI**
- 5. PURPOSE OF EOI**
- 6. SCOP OF EOI**
- 7. PROJECT DETAILS**
- 8. HOW TO APPLY**
- 9. ELIGIBILITY CRITERIA**
- 10. RIGHT OF ADMISSION**
- 11. SELECTION PROCESS**
- 12. APPLICATION FORM**

## 1. INTRODUCTION

The Expression of Interest is for Museum Consultants for Design and Execution of different types of Museums in the Muziris Heritage Project.

The Muziris Heritage Project is one of the most ambitious cultural conservation initiatives in India, spearheaded by the Government of Kerala to uncover, preserve, and celebrate the rich historical legacy of the ancient port city of Muziris. This region, stretching from North Paravur in Ernakulam district to Mathilakam in Thrissur district, was once a vibrant hub of maritime trade, cultural exchange, and religious coexistence. Historical evidence indicates that Muziris was a major trading center as early as the 1st century BCE, attracting merchants from Rome, Greece, the Middle East, China, and Africa, and serving as a melting pot of cultures, languages, and traditions.

The region's cultural and commercial history is both vast and unique. Muziris served not only as a gateway for spices, pearls, semi-precious stones, and textiles but also as a conduit for the exchange of ideas, art, and beliefs. Communities such as Jews, Arabs, Chinese, Romans, and later Europeans settled in or traded with this region, leaving behind distinct architectural, linguistic, and religious imprints. This complex and layered past is reflected in the diversity of monuments and sites that dot the Muziris landscape including ancient markets, synagogues, mosques, temples, churches, ports, and traditional settlements.

As part of the Muziris Heritage Project, many of these historic monuments, traditional structures, and heritage zones are being carefully conserved and adaptively reused as museums and interpretation centres. The objective is not only to restore and protect these structures using scientifically sound conservation practices but also to reimagine them as public spaces that educate, engage, and inspire. Buildings that once served as palaces, warehouses, places of worship, or residences are being thoughtfully transformed into narrative-driven museums, highlighting aspects such as Kerala's maritime history, multicultural society, traditional craftsmanship, and religious pluralism.

The project's conservation strategy is deeply rooted in community involvement, sustainable development, and cultural sensitivity. Local artisans, historians, and cultural practitioners are integral to the planning and storytelling processes. Additionally, the project envisions a long-term strategy to revitalize the region's economy through cultural tourism, creative industries, and heritage-linked enterprises. Planned initiatives such as the development of a Jewish Street experience, a floating food market, handicraft hubs, and waterfront tourism facilities are designed to foster both cultural preservation and economic growth, making heritage a living, evolving, and economically viable resource.

In this way, the Muziris Heritage Project stands not only as a model of heritage conservation but also as a visionary experiment in cultural regeneration, where history is preserved not just in stone, but in the living memory and active participation of communities.

## **2. MISSION AND VISION OF MUZIRIS HERITAGE PROJECTS:**

**Mission:** To preserve, interpret, and showcase the unique multicultural legacy of the ancient Muziris region through sustainable tourism, community involvement, and heritage education.

**Vision:** To establish Muziris as a globally significant heritage destination, where local communities thrive by participating in the conservation and promotion of their cultural assets, and visitors engage meaningfully with Kerala's layered historical narratives.

## **3. PROJECT RATIONALE:**

The Muziris Heritage Project is a transformative initiative aimed at restoring and interpreting the rich multicultural legacy of the ancient Muziris region through the conservation and adaptive reuse of heritage sites. As the project evolves, it is increasingly focused on converting historically significant monuments into immersive museums and interpretation centres that can educate the public, attract cultural tourism, and foster community pride. This requires a specialized blend of historical knowledge, curatorial skill, design expertise, and technological innovation. To meet these complex and evolving needs, there is a clear necessity to empanel a pool of qualified museum consultants, curators, and heritage design professionals. These experts will bring the essential knowledge and creative capacity to conceptualize, design, and implement culturally sensitive and visitor-friendly museum experiences. The empanelment process also ensures that MPL has quick and reliable access to a diverse roster of professionals for current and future projects, thereby improving execution timelines, consistency in quality, and alignment with international best practices in museology and heritage interpretation. Moreover, with upcoming projects such as the Cheraman Islamic Museum, Kottappuram Archaeology Museum, and Jewish Life Street, among others, the involvement of empaneled consultants is vital for maintaining authenticity, enhancing storytelling, and achieving the larger mission of transforming Muziris into a globally relevant heritage destination.

## **4. OBJECTIVES OF THE EOI:**

The objective of this Expression of Interest (EOI) is to identify and empanel a qualified pool of museum consultants, individuals, and agencies who can contribute to the Muziris Heritage Project through their expertise in museum planning, exhibition design, curation, heritage interpretation, and visitor experience development. The empanelment seeks to build a roster of professionals with proven experience in converting heritage assets into vibrant, engaging, and educational museum spaces that reflect the historical, cultural, and social narratives of the Muziris region.

Through this EOI, MHP aims to ensure timely access to a diverse and skilled talent base that can be engaged for various heritage related assignments, both existing and upcoming. This includes the development of new museums, enhancement of existing interpretation centres, integration of modern technologies, community engagement models, and educational programming. The empanelment process will help streamline consultant selection for project-

specific needs while upholding high standards of authenticity, innovation, sustainability, and public engagement in heritage presentation.

## **5. PURPOSE OF EOI:**

The purpose of this EOI is to establish a qualified panel of museum professionals and agencies who can be engaged by the Muziris Heritage Project for the design, development, execution, and enhancement of museum and heritage interpretation initiatives across its project area. As project advances its mission to conserve and present the rich cultural, religious, and maritime history of the ancient Muziris region, it requires the support of experienced consultants who can bring expertise in curatorial design, exhibition development, technology integration, conservation planning, and public engagement.

This empanelment process is intended to streamline the selection and deployment of capable individuals and organizations for upcoming and ongoing projects such as the Cheraman Islamic Museum, Kottappuram Archaeology Museum, and Kodungallur Bhagavathi Temple Museum, among others. It also ensures that MHP can access a diverse pool of experts on a need basis, maintaining high standards of museological practice, authenticity, and innovation. Ultimately, the purpose of the EOI is to facilitate the professional execution of project's vision to transform heritage assets into educational, engaging, and sustainable cultural spaces that benefit local communities and global audiences alike.

## **6. SCOPE OF THE EOI:**

The scope of this Expression of Interest (EOI) is to empanel qualified and experienced museum consultants to support the Muziris Heritage Project in the planning, design, execution, and management of museums and interpretation centers. The empaneled professionals may be engaged for tasks including museum space conceptualization, content development, curatorial planning, exhibit design and installation, conservation advisory, integration of digital technologies, community engagement, educational programming, and visitor experience enhancement. Assignments may relate to key upcoming projects such as the Cheraman Islamic Museum, Kottappuram Archaeology Museum, Kottappuram Fort Site Museum, and Kodungallur Bhagavathi Temple Museum etc., along with conceptual inputs for themed cultural initiatives like the Jewish Life Street, Floating Food Market, and experiential spaces in the Paravur Heritage Zone. The empanelment is intended to ensure high-quality, culturally authentic, and locally rooted museum experiences within the framework of sustainable heritage tourism.

## **7. PROJECT DETAILS:**

The proposed project under the Muziris Heritage Project aims to preserve both tangible and intangible heritage by developing museums, interpretive centers, and experiential tourism initiatives that are deeply rooted in community participation and sustainable development practices. Central to the initiative is the creation of dynamic museum spaces that not only house artifacts but also foster cultural storytelling, educational outreach, and immersive visitor experiences. In line with this vision, the project also seeks to explore and validate the

concept of a "living museum"; a space where heritage is not only displayed but actively practiced and interpreted through ongoing community involvement, thereby transforming static exhibitions into vibrant, evolving cultural landscapes.

## **8. HOW TO APPLY:**

Muziris Projects Ltd invites EOI from Museum Consultants for Design and Execution of different kinds of Museums as part of the Muziris Heritage Project. Interested parties may apply by submitting the required documents to our office.

All applications must be submitted in a sealed envelope titled: **“MUSEUM CONSULTANTS FOR DESIGN AND EXECUTION”**. Inside the envelope, include two separate covers:

## **9. ELIGIBILITY CRITERIA**

To ensure the selection of highly qualified and capable museum consultants for the Muziris Heritage Project, the criteria should align with the project's emphasis on historical authenticity, design innovation, community engagement, and sustainable development. Below are suitable criteria for selection of individuals or agencies through the EOI.

- Relevant experience in museum planning, curation, exhibition design, heritage interpretation, or visitor experience development.
- Ability to convert heritage structures into vibrant, engaging museum spaces that reflect the cultural, religious, and historical narratives of Muziris Heritage Projects.
- A solid track record of previous museum or art and heritage-related works/exhibitions, especially involving adaptive reuse of heritage buildings or community-centric heritage storytelling.
- Should possess expertise in Curatorial Design & Storytelling.
- Must provide documentation or a portfolio of completed exhibition, museum/galleries or heritage-related projects.
- Should possess expertise in Exhibit Design & Fabrication.
- Ability to work in culturally diverse and historically sensitive environments.
- Should possess expertise in Educational and Community Engagement Programming.
- Must be a legally registered entity (e.g., Pvt. Ltd., LLP, Partnership Firm, Trust, Society, etc.) in India or abroad in the case of Firm.



- Should have at least minimum of 3 years of independent or institutional experience in museum-related projects for individual applicant.
- Should have a Curator/Museologist as full-time employee OR consortium member in the case of firm.
- If you have previously worked on heritage-related or museum projects, you must submit experience letters when requested by the office.
- Should have sufficient operational capacity and staffing to undertake multidisciplinary assignments for executing projects of different scale.
- Must demonstrate capacity to independently deliver museum-related outputs or collaborate with design/execution teams.
- Should not be blacklisted or barred from participating in government tenders/projects.

#### **10. RIGHT OF ADMISSION:**

The Managing Director of Muziris Projects Limited reserves the right to accept or reject any application at his sole discretion.

#### **11. SELECTION PROCESS:**

- EOIs will be evaluated based on experience, concept quality alignment with MPL goals.
- Eligible individuals or agencies, upon submission and evaluation of their qualifications, experience, and financial capacity, will be shortlisted by a designated committee.
- The selection of applicants will be carried out by a committee appointed by the Managing Director, based on the eligibility criteria and conditions outlined in this document, as well as any additional criteria deemed relevant by the committee or the Managing Director.

The process of empanelment will be based on the documentation provided along with the Expression of Interest. Applications of only those individuals/firms who fulfill minimum prescribed criteria of qualification/experience will be considered. Being empaneled by Muziris Projects Ltd will not confer any right whatsoever to any individual or agency. The decision of Muziris Projects Ltd management will be final and binding.



**We look forward to working with you on the general tasks listed below, which focus on heritage conservation and museum construction. The selected museum consultant will be provided with a detailed methodology tailored to the broad scope and objectives of each task.**

- The empanelled consultants will be engaged on the basis of specific projects comes under the Muziris Heritage Project.
- The works of museum consultants mainly includes museum DPR preparation with drawings, conceptualization, curatorial planning, exhibition design, content development, technology integration, and community-engaged museum development.
- To conduct various tests & investigations (non-destructive type) required for preparation of DPR to assess the stability of the heritage and non-heritage structures to consider for incorporation of necessary items in the estimate for development / conservation / protection of structure.
- Museum consultant should conduct site visits and assess heritage structures or proposed museum spaces to evaluate spatial layouts, structural conditions, and suitability for adaptive reuse, while preparing zoning and circulation plans to ensure optimal visitor flow and accessibility.
- Provide support and collaboration to design special community outreach programs, workshops, schools, and cultural events necessary to popularize museums.
- Museum projects need to be prepared as mentioned above and presented before the High-Level Committee of the Muziris Heritage Project.
- Engagements will be formalized through work orders or agreements detailing the scope, deliverables, timelines, and payment terms.

## **12. APPLICATION FORM:**

The application form is available on our website at the same link. It must be submitted along with the pre-qualification documents and details of the specific EOI being applied for.

### **For more information, please contact:**

Mr. Midhun C. Sekhar

Museum Manager, Muziris Projects Ltd

✉ Email: [muziris@keralatourism.org](mailto:muziris@keralatourism.org)

☎ Phone: +91 974 676 0810

🌐 Website (for application form): [www.keralatourism.org/muziris/tenders](http://www.keralatourism.org/muziris/tenders)

**APPLICATION FORM FOR SELECTION OF MUSEUM CONSULTANT FOR DESIGN  
AND EXECUTION**

GENERAL INFORMATION

1. Name :
2. Date of Birth :
3. Address for correspondence :
4. Telephone number :
  - a. Landline :
  - b. Fax :
  - c. Mobile :
5. Email Id :
6. PAN/TIN Number :

Qualifications and Experience

1. Educational Qualifications – Please attach separate sheets; enclose copies of relevant certificates.
2. Experience – Please attach separate sheets; enclose copies of relevant certificates for completed projects
3. Awards, testimonials, achievements:

Signature

Name

Date: